

Notice of References Cited	Application/Control No. 09/750,812	Applicant(s)/Patent Under Reexamination ELDERING ET AL.	
	Examiner John Manning	Art Unit 2614	Page 1 of 1

U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
	A	US-5,652,615	07-1997	Bryant et al.	725/35
	B	US-4,974,252	11-1990	Osborne, Joseph A.	379/92.01
	C	US-6,023,686 A	02-2000	Brown, Stephen J.	705/37
	D	US-6,058,379 A	05-2000	Odom et al.	705/37
	E	US-6,253,189 B1	06-2001	Feezell et al.	705/14
	F	US-6,161,099 A	12-2000	Harrington et al.	705/37
	G	US-5,905,975 A	05-1999	Ausubel, Lawrence M.	705/37
	H	US-5,835,896 A	11-1998	Fisher et al.	705/37
	I	US-5,794,210	08-1998	Goldhaber et al.	705/14
	J	US-			
	K	US-			
	L	US-			
	M	US-			

FOREIGN PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Country	Name	Classification
	N					
	O					
	P					
	Q					
	R					
	S					
	T					

NON-PATENT DOCUMENTS

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	Charles Eldering, Advertisement Action System, June 8, 2000, PCT (WO 00/33163)
	V	
	W	
	X	

*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.